

# INTRALOT: QR Codes & The

QR codes were first created in 1994 by Toyota in order

to the speed at which they can be scanned, the accuracy they

challenges in our industry is awareness and especially, awareness of new games.

INTRALOT introduced the idea to other

EZPLAY games. Each game had its own

even though the games were not offered through the top of the terminal.

New Hampshire

Machine, Fast Play QR codes were offered in those Keno

social establishments to create awareness and encourage play of Fast Play games in between Keno

to form relationships with venues, bars, and other locations allowing players

we are in the business of

WIN BIG! WIN BIG! WIN BIG!

(machines).

The

www.intralot.com

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